

GENERAL INFORMATION

MAJORITY SHAREHOLDER	Anikó Badrutt	RESTAURANTS & BARS	11 restaurants, 2 bars and 1 night club
MANAGEMENT	DELEGATE OF THE BOARD Hans Wiedemann	WELLNESS	Spa & pools, Treatment centre, Fitness centre, Yoga room, Private suites, Hairdresser, Barber shop, Ice rink <i>(winter)</i> , Tennis court <i>(summer)</i>
	MANAGING DIRECTOR Richard Leuenberger	SHOPPINGBulgari, Cartier, Celine, Christian D Eleuteri, Fusalp, Giorgio Armani, G Gübelin, Kiton, Louis Vuitton, Mini Miu Miu, Ogier, Rebecca Ardessi, Sa	
	HOTEL MANAGER Gian Müller		Bulgari, Cartier, Celine, Christian Dior, Eleuteri, Fusalp, Giorgio Armani, Gucci,
	DIRECTOR OF ROOMS Sergio Fagioli		Gübelin, Kiton, Louis Vuitton, Mini Modes, Miu Miu, Ogier, Rebecca Ardessi, Saint Laurent, Santoni, Trois Pommes
	DIRECTOR OF FOOD & BEVERAGE Carl Peters	GALLERY	Hauser & Wirth
	DIRECTOR OF COMMERCIAL STRATEGY Thomas Citterio	ARRIVAL	CAR Zurich: 220 km <i>(2.5 hours)</i>
	DIRECTOR OF BRAND & MARKETING Reto Stähli		Milan: 180 km (2.5 hours) Munich: 300 km (4 hours)
	DIRECTOR OF HUMAN RESOURCES Regula Peter		AIRPORT Zurich (ZRH): 220 km
	DIRECTOR OF FINANCE Lukas Maurer		Milan (MXP / LIN): 189 km Samedan (SMV, for private jets only): 6 km
STAFF COUNT	640 in winter, 300 in summer	TRAIN From Zurich: 3.5 hours	TRAIN
OPENING DATES	SUMMER 2025 20 th June 2025 <i>to</i> 8 th September 2025		
	WINTER 2025/2026 4 th December 2025 <i>to</i> 7 th March 2026		
ROOMS & SUITES	172 guestrooms, including 35 Suites Prices from CHF 1'200 <i>(summer)</i> from CHF 2'100 <i>(winter)</i>		
EVENTS	Banqueting venues for 10 to 340 people		





swiss historic hotels

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Mhere Generations Have Met Pince 1896

Let us spoil you with our legendary service and experience the most magical atmosphere with us in the heart of St. Moritz.

Pure joie de vivre reigns here – and here is where culinary delights exceed all expectations. Indulge in a whirlwind of style, sport, haute cuisine and wellness, explore the Swiss winter world at a height of 1830 m or discover the sun-soaked Engadin in summer.

SOMETHING SPECIAL FOR THE BODY ...

The Golden Age of stylish travel never lost its sparkle in Badrutt's Palace Hotel and always remains rightup to date here.

In our wood-panelled *Le Grand Hall* piano music accompanies tradi-tional afternoon tea where delectablecreations by ourworld class pâtisserie indulge the eye and the palate.

For enchanting evenings in a unique atmosphere, *Le Restaurant* (16 Gault Millau points) offers timeless ambience with international and French cuisine, while in the former first tennis hall in Europe, *La Coupole-Matsuhisa* (16 Gault Millau points) presents Japanese-Peruvian delicacies by star chef Nobuyuki Matsuhisa ("No-bu"). Renaissance Bar offers the perfect spot to withdraw for a fine cigar or to indulge in an after-dinner drink.

Whereas, guests who prefer urban dining and exuberant dancing should block out several evenings in the calendar right now for *King's Social House* by Jason Atherton – an exciting Dining & Dancing concept that launched in December 2018 and where international DJs such as Joe T Vannelli, Tom Novy and Kenny Carpenter (who has already done a set in the legendary *Studio 54* in New York) will get the party started within its newly clad walls by street artists Bane & Pest! A short walk over the street and up a few steps leads you to the centre of the village and 364-year-old *Chesa Veglia* (15 Gault Millaupoints). The former farm house with regional Swiss flair houses today two bars and three restaurants for overs of authentic Italian pizza, elegant French cuisine and rustic Swiss specialities.

Or experience our legendary service at the *Paradiso Mountain Club & Restaurant* (13 Gault Millau points) on the Corviglia mountain. Our team will spoil you on the sun terrace with delicious snacks, traditional Alpine classics, and culinary favourites from around the world. Indulge in decadent cocktails, hot drinks and champagne in large bottles – and in winter our in-house DJs get people dancing every day.

Last but not least:

Many of our events are already legendary, but the queen of all parties is and always will be New Year's Eve at Badrutt's Palace Hotel. With themed decorations worth almost one million Swiss Francs and fabulous costume parties, the old year is never in a hurry to move on, having lots of fun celebrating!

... AND SOUL

High in the mountains, wellbeing lies naturally in the air and at *Palace Wellness* luxurious pampering moments are lined up like a string of precious pearls. Discover the indoor infinity pool with its grandiose backdrop or go with the flow – out into the heated outdoor pool. The spacious fitness area offers hydrotherapy treatments as well as aroma and salt steam saunas, the only hardship being which relaxing massage to choose from the long list. Ayurvedic therapy, yoga lessons, facials and a barber service complete your personal à la carte wellness menu.

In order to fulfil the wise saying that *Mens sana in corpore sano*, healthy restaurant *La Diala* in the heart of Palace Wellness serves smart balanced dishes to perfectly compliment a relaxed spa day.

THE LEADING HOTELS SWISS DELUXE HOTELS



swiss historic hotels

IF WALLS COULD TALK...

...they could fill hours and hours with dates, stories and anecdotes. Here are the main ones in brief:

1892	Caspar Badrutt (1848-1904) has Hotel Beau Rivage renovated by Swiss architects Chiodera und Tschudi to become Palace Hotel.	2016–17	3-Michelin-starred Swiss chefAndreas Caminada brings hisfine-dining-sharing concept to St. Moritz with IGNIV by Andreas Caminada.
1896	Official opening of Palace Hotel on 29 July.	2018	Swiss hotelier Richard Leuenberger becomes Managing Director of Badrutt's Palace Hotel.
1898	Caspar's son Hans Badrutt (1876-1953) takes over managing the hotel.	2018	Relaunch of King's Club for the winter season 2018/19 with a new Dining & Dancing concept
1935–36	Chesa Veglia is bought and converted into a rustic restaurant.		together with British star chef Jason Atherton, street artists Bane & Pestand international DJs such as Joe T Vannelli, Tom Novy or the Studio 54 legend
1953	After the passing away of Hans Badrutt, his wife Helen and son Andrea take over managing the hotel.		Kenny Carpenter.
1960	Helen Badrutt dies and the sons Andrea (1910-1998) and Hansjürg Badrutt (1930-2016) continue	2019	Introduction of 5G technology as first luxury hotel in Europe
	the Palace Hotel.	2020	Marcel Skibba receives second Michelin star for IGNIV by Andreas Caminada in Badrutt's Palace
1967	The Place Tower, the legendary symbol of the hotel, is destroyed by a fire. One year later it is rebuilt.		Hotel in St. Moritz.
1969–70	Expansion of the hotel with a spa complex.	2020	Second phase of renovations on the 2, 3 and 4 floors were completed by the winter season.
1981–84	The Suot Mulin complex is built housing rental apartments and suites.	2021	Launch of restaurant and mountain club Paradiso St.Moritz on Corviglia for winter season 2021/202
1999–03	Hansjürg Badrutt and his wife Anikó retain luxury hotel chain Rosewood Hotels & Resorts, USA, to manage Badrutt's Palace Hotel.	2022	Renovations on the 2 and 5 floors, as well as for the staff restaurant Bella Vista were completed by the winter season 2022/2023.
April 2003	Badrutt's Palace Hotel is successfully managed again as a private hotel.	2022	Start of hotel expansion with 25 suites by Italian architect Antonio Citterio.
2002	Opening of the luxury shopping mile Serletta, he so-called Palace Galerie, over 2000 m ² directly opposite Badrutt's Palace Hotel.	2023-24	Pop-up restaurant Jordnaer from Copenhagen enchants guests.
	opposite Datruit's Falace Hotel.	2024	Opening of the new outdoor pool.
2004	Swiss hotel manager Hans Wiedemann becomes Managing Director of Badrutt's Palace Hotel.	2024	Chef Daniel Rose gave a pop up guest performance over the Christmas holidays
2006-07	Up to 80 % of the hotel is heated through an innovative pump using water from Lake St. Moritz.	2025	Opening of the new Serlas Wing, designed by Italian star architect ACPV Antonio Citterio Patricia Viel Architects
2008–10	Palace Wellness is completely redesigned for over 70 million Swiss France.		
2014–15	Japanese star chef Nobuyuki Matsuhisa ("Nobu") brings his premium brand to La Coupole-Matsuhisa.	2025	Mexican Chef Santiago Lastra from The World's 50 Best Restaurants KOL impresses with a pop-up restaurant

AWARDS



BADRUTT'S PALACE HOTEL HAS BEEN NAMED O. 43 IN THE FIRST GLOBAL RANKING OF

The World's 50 Best Hotels 2023

TRAVEL + LEISURE WORLD'S BEST AWARDS

15 Best Resorts in Europe

2023 (#3)

100 Best Hotels in the World 2023 (#29)

Top Hotels in Switzerland 2022

Top 100 in the World 2020 & 2021 Top European Resort Hotels

2021

Top 15 in Europe

2020

READER'S CHOICE AWARDS CONDÉ NAST TRAVELER

#1 favourite hotel in the wider Europe category 2024 (UK)

GOLD LIST

Top Hotels in Central Europe 2021(#1) & 2022 Top 50 Hotels Worldwide 2021(#5)

Top Hotels in Europe 2020 (#5) & 2022

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MICHELIN 2024

MICHELIN GUIDE 2024

Michelin honours the hotel with the

highest rating of 3 keys



FORBES TRAVEL GUIDE 5 Stars for excellent service 2020, 2021, 2022, 2023, 2024, 2025

WINE SPECTATOR AWARD

Award of Excellence 2020, 2021, 2022, 2023

NZZ-HOTELRANKING

Best Palace-Hotel 2023

TRAVELLERS' CHOICE AWARDS, TRIPADVISOR

Best of the Best 2023 Top 25 Hotels in Switzerland 2022 (#6) "Best Hotel" + "Best Service" Switzerland 2021

ALUMNI NETWORK OF THE ECOLE HÔTELIÈRE DE LAUSANNE (AEHL)

AEHL Lifetime Achievement Award 2019 for Hans Wiedemann, Delegate of the Board

SWISS ARBEITGEBER AWARD 2024, 2025

KARL WILD HOTELRATING SCHWEIZ

Hotel Des Jahres «Die 100 Besten Hotels Der Schweiz» 2024 Platz I «Die 75 besten Winterhotels der Schweiz» 2024



FOR FURTHER PRESS INFORMATION PUBLIC RELATIONS

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