

BADRUTT'S PALACE

St Moritz Switzerland

GENERAL INFORMATION

MAJORITY SHAREHOLDER	Anikó Badrutt	RESTAURANTS & BARS	11 restaurants, 2 bars and 1 night club
MANAGEMENT	DELEGATE OF THE BOARD Caspar Badrutt (1848-1904) has Hotel Beau Rivage renovated by Swiss architects Chiodera und Tschudi to become Palace Hotel. MANAGING DIRECTOR Richard Leuenberger EXECUTIVE ASSISTANT MANAGER Gian Müller DIRECTOR OF ROOMS Sergio Fagioli DIRECTOR OF COMMERCIAL STRATEGY Thomas Citterio DIRECTOR OF BRAND & MARKETING Reto Stähli DIRECTOR OF HUMAN RESOURCES Regula Peter DIRECTOR OF FINANCE Lukas Maurer EXECUTIVE CHEF Jeremy Degras	WELLNESS Spa & pools, Treatment centre, Fitness centre, Yoga room, Private suites, Hairdresser, Barber shop, Ice rink (<i>winter</i>), Tennis court (<i>summer</i>) SHOPPING Bulgari, Cartier, Christian Dior, Eleuteri, Fusalp, Giorgio Armani, Gucci, Gübelin, Hauser & Wirth, Kiton, Louis Vuitton, Mini Modes, Miu Miu, Ogier, Rebecca Ardesi, Santoni, Trois Pommes ARRIVAL CAR Zurich: 220 km (<i>2.5 hours</i>) Milan: 180 km (<i>2.5 hours</i>) Munich: 300 km (<i>4 hours</i>) AIRPORT Zurich (ZRH): 220 km Milan (MXP / LIN): 189 km Samedan (SMV, for private jets only): 6 km TRAIN From Zurich: 3.5 hours	
STAFF COUNT	600 in winter, 300 in summer		
OPENING DATES	WINTER 5 th December 2024 <i>to</i> 31 st March 2025 SUMMER 20 th June 2025 <i>to</i> 8 st September 2025		
ROOMS & SUITES	155 guestrooms, including 43 suites Prices from CHF 750 (<i>summer</i>) from CHF 1'200 (<i>winter</i>)		
EVENTS	Banqueting venues for 10 to 340 people		



Where Generations Have Met Since 1896

Let us spoil you with our legendary service and experience the most magical atmosphere with us in the heart of St. Moritz.

Pure joie de vivre reigns here – and here is where culinary delights exceed all expectations. Indulge in a whirlwind of style, sport, haute cuisine and wellness, explore the Swiss winter world at a height of 1830 m or discover the sun-soaked Engadin in summer.

SOMETHING SPECIAL FOR THE BODY...

The Golden Age of stylish travel never lost its sparkle in Badrutt's Palace Hotel and always remains right up to date here.

In our wood-panelled *Le Grand Hall* piano music accompanies traditional afternoon tea where delectable creations by our world class pâtisserie indulge the eye and the palate.

For enchanting evenings in a unique atmosphere, *Le Restaurant* (16 Gault Millau points) offers timeless ambience with international and French cuisine, while in the former first tennis hall in Europe, *La Coupole-Matsuhisa* (16 Gault Millau points) presents Japanese-Peruvian delicacies by star chef Nobuyuki Matsuhisa ("No-bu"). Renaissance Bar offers the perfect spot to withdraw for a fine cigar or to indulge in an after-dinner drink.

Whereas, guests who prefer urban dining and exuberant dancing should block out several evenings in the calendar right now for *King's Social House* by Jason Atherton – an exciting Dining & Dancing concept that launched in December 2018 and where international DJs such as Joe T Vannelli, Tom Novy and Kenny Carpenter (who has already done a set in the legendary *Studio 54* in New York) will get the party started within its newly clad walls by street artists Bane & Pest!

A short walk over the street and up a few steps leads you to the centre of the village and 364-year-old *Chesa Veglia* (15 Gault Millau points). The former farm house with regional Swiss flair houses today two bars and three restaurants for lovers of authentic Italian pizza, elegant French cuisine and rustic Swiss specialities.

Or experience our legendary service at the *Paradiso Mountain Club & Restaurant* (13 Gault Millau points) on the Corviglia mountain. Our team will spoil you on the sun terrace with delicious snacks, traditional Alpine classics, and culinary favourites from around the world. Indulge in decadent cocktails, hot drinks and champagne in large bottles – and in winter our in-house DJs get people dancing every day.

Last but not least:

Many of our events are already legendary, but the queen of all parties is and always will be New Year's Eve at Badrutt's Palace Hotel. With themed decorations worth almost one million Swiss Francs and fabulous costume parties, the old year is never in a hurry to move on, having lots of fun celebrating!

... AND SOUL

High in the mountains, wellbeing lies naturally in the air and at *Palace Wellness* luxurious pampering moments are lined up like a string of precious pearls. Discover the indoor infinity pool with its grandiose backdrop or go with the flow – out into the heated outdoor pool. The spacious fitness area offers hydrotherapy treatments as well as aroma and salt steam saunas, the only hardship being which relaxing massage to choose from the long list. Ayurvedic therapy, yoga lessons, facials and a barber service complete your personal à la carte wellness menu.

In order to fulfil the wise saying that *Mens sana in corpore sano*, healthy restaurant *La Diala* in the heart of Palace Wellness serves smart balanced dishes to perfectly compliment a relaxed spa day.



IF WALLS COULD TALK...

...they could fill hours and hours with dates, stories and anecdotes.
Here are the main ones in brief:

- 1892** Caspar Badrutt (1848–1904) has Hotel Beau Rivage renovated by Swiss architects Chiodera und Tschudi to become Palace Hotel.
- 1896** Official opening of Palace Hotel on 29 July.
- 1898** Caspar's son Hans Badrutt (1876–1953) takes over managing the hotel.
- 1935–36** Chesa Veglia is bought and converted into a rustic restaurant.
- 1953** After the passing away of Hans Badrutt, his wife Helen and son Andrea take over managing the hotel.
- 1960** Helen Badrutt dies and the sons Andrea (1910–1998) and Hansjürg Badrutt (1930–2016) continue the Palace Hotel.
- 1967** The Place Tower, the legendary symbol of the hotel, is destroyed by a fire. One year later it is rebuilt.
- 1969–70** Expansion of the hotel with a spa complex.
- 1981–84** The Suot Mulin complex is built housing rental apartments and suites.
- 1999–03** Hansjürg Badrutt and his wife Anikó retain luxury hotel chain Rosewood Hotels & Resorts, USA, to manage Badrutt's Palace Hotel.
- April 2003** Badrutt's Palace Hotel is successfully managed again as a private hotel.
- 2002** Opening of the luxury shopping mile Serletta, he so-called Palace Galerie, over 2000 m² directly opposite Badrutt's Palace Hotel.
- 2004** Swiss hotel manager Hans Wiedemann becomes Managing Director of Badrutt's Palace Hotel.
- 2006–07** Up to 80 % of the hotel is heated through an innovative pump using water from Lake St. Moritz.
- 2008–10** Palace Wellness is completely redesigned for over 70 million Swiss France.
- 2014–15** Japanese star chef Nobuyuki Matsuhisa ("Nobu") brings his premium brand to La Coupole-Matsuhisa.
- 2016–17** 3-Michelin-starred Swiss chef Andreas Caminada brings his fine-dining-sharing concept to St. Moritz with IGNIV by Andreas Caminada.
- 2018** Swiss hotelier Richard Leuenberger becomes Managing Director of Badrutt's Palace Hotel.
- 2018** Relaunch of King's Club for the winter season 2018/19 with a new Dining & Dancing concept together with British star chef Jason Atherton, street artists Bane & Pestand international DJs such as Joe T Vannelli, Tom Novy or the Studio 54 legend Kenny Carpenter.
- 2019** Introduction of 5G technology as first luxury hotel in Europe..
- 2020** Marcel Skibba receives second Michelin star for IGNIV by Andreas Caminada in Badrutt's Palace Hotel in St. Moritz.
- 2020** Second phase of renovations on the 2, 3 and 4 floors were completed by the winter season.
- 2021** Launch of restaurant and mountain club Paradiso St.Moritz on Corviglia for winter season 2021/202
- 2022** Renovations on the 2 and 5 floors, as well as for the staff restaurant Bella Vista were completed by the winter season 2022/2023.
- 2022** Start of hotel expansion with 25 suites by Italian architect Antonio Citterio.
- 2023–24** Pop-up restaurant Jordnaer from Copenhagen enchants guests.
- 2024** Opening of the new outdoor pool.



AWARDS



BADRUTT'S PALACE HOTEL HAS BEEN NAMED O. 43 IN THE FIRST GLOBAL RANKING OF

The World's 50 Best Hotels
2023



MICHELIN 2024

MICHELIN GUIDE 2024
Michelin honours the hotel with the
highest rating of 3 keys



FORBES TRAVEL GUIDE
5 Stars for excellent service
2020, 2021, 2022, 2023, 2024

TRAVEL + LEISURE WORLD'S BEST AWARDS

15 Best Resorts in Europe
2023 (#3)
100 Best Hotels in the World
2023 (#29)
Top Hotels in Switzerland
2022
Top 100 in the World
2020 & 2021
Top European Resort Hotels
2021
Top 15 in Europe
2020

WINE SPECTATOR AWARD

Award of Excellence
2020, 2021, 2022, 2023

NZZ-HOTELRANKING

Best Palace-Hotel 2023

READER'S CHOICE AWARDS CONDÉ NAST TRAVELER

#1 favourite hotel in the wider
Europe category
2024 (UK)
GOLD LIST
2024
Top Hotels in Central Europe
2021 (#1) & 2022
Top 50 Hotels Worldwide
2021 (#5)
Top Hotels in Europe
2020 (#5) & 2022

TRAVELLERS' CHOICE AWARDS, TRIPADVISOR

Best of the Best
2023
Top 25 Hotels in Switzerland
2022 (#6)
"Best Hotel" + "Best Service" Switzerland
2021

ALUMNI NETWORK OF THE ECOLE HÔTELIÈRE DE LAUSANNE (AEHL)

AEHL Lifetime Achievement Award 2019
for Hans Wiedemann, Delegate of the Board

SWISS ARBEITGEBER AWARD 2024

as the only hotel in the top ten

KARL WILD HOTELRATING SCHWEIZ

Hotel Des Jahres
«Die 100 Besten Hotels Der Schweiz»
2024

Platz I
«Die 75 besten Winterhotels der Schweiz»
2024



FOR FURTHER PRESS INFORMATION

PUBLIC RELATIONS

Alexander Marakovits
Badrutt's Palace Hotel
Tel. 41 (0)81 837 16 81
pr@dadruttspalace.com