



BADRUTT'S PALACE  
ST. MORITZ SWITZERLAND

## FACT SHEET 2024

### GENERAL INFORMATION

MAJORITY SHAREHOLDER Anikó Badrutt

MANAGEMENT Delegate of the Board: Hans Wiedemann  
Managing Director: Richard Leuenberger  
Executive Assistant Manager: Gian Müller  
Director of Rooms: Sergio Fagioli  
Director of Sales & Marketing: Thomas Citterio  
Director of Human Resources: Regula Peter  
Director of Finance: Lukas Maurer  
Executive Chef: Jeremy Degras

STAFF COUNT 600 in winter, 300 in summer

OPENING DATES Winter: 5th December 2024 to 31st March 2025  
Summer: 20th June 2025 to 8th September 2025

ROOMS & SUITES 155 guestrooms, including 43 suites  
Prices from CHF 750 (summer) / from CHF 1'200 (winter)

EVENTS Banqueting venues for 10 to 340 people

RESTAURANTS & BARS 11 restaurants, 2 bars and 1 night club

WELLNESS Spa & pools, Treatment centre, Fitness centre, Yoga room, Private suites, Hairdresser, Barber shop, Ice rink (winter), Tennis court (summer)

SHOPPING Bulgari, Cartier, Christian Dior, Eleuteri, Fusalp, Giorgio Armani, Gucci, Gübelin, Hauser & Wirth, Kiton, Louis Vuitton, Mini Modes, Miu Miu, Ogier, Rebecca Ardesi, Santoni, Trois Pommes;

ARRIVAL Car Zurich: 220 km (2.5 hours)  
Milan: 180 km (2.5 hours)  
Munich: 300 km (4 hours)

Train From Zurich: 3.5 hours

Airport Zurich (ZRH): 220 km  
Milan (MXP / LIN): 189 km  
Samedan (SMV, for private jets only): 6 km

Badrutt's Palace Hotel, Via Serlas 27, 7500 St. Moritz, Switzerland  
Telephone: +41 (0)81 837 1000, Fax: +41 (0)81 837 2999, Reservations: +41 (0)81 837 1100  
reservations@badruttpalace.com, www.badruttpalace.com



## WHERE GENERATIONS HAVE MET SINCE 1896

Let us spoil you with our legendary service and experience the most magical atmosphere with us in the heart of St. Moritz. Pure *joie de vivre* reigns here – and here is where culinary delights exceed all expectations. Indulge in a whirlwind of style, sport, haute cuisine and wellness, explore the Swiss winter world at a height of 1830 m or discover the sun-soaked Engadin in summer.

## SOMETHING SPECIAL FOR THE BODY...

The Golden Age of stylish travel never lost its sparkle in Badrutt's Palace Hotel and always remains right up to date here. In our wood-panelled Le Grand Hall piano music accompanies traditional afternoon tea where delectable creations by our world class *pâtisserie* indulge the eye and the palate. For enchanting evenings in a unique atmosphere, Le Restaurant (16 Gault Millau points) offers timeless ambience with international and French cuisine, while in the former first tennis hall in Europe, La Coupole-Matsuhisa (16 Gault Millau points) presents Japanese-Peruvian delicacies by star chef Nobuyuki Matsuhisa («No-bu»). Renaissance Bar offers the perfect spot to withdraw for a fine cigar or to indulge in an after-dinner drink. Whereas, guests who prefer urban dining and exuberant dancing should block out several evenings in the calendar right now for King's Social House by Jason Atherton – an exciting Dining & Dancing concept that launched in December 2018 and where international DJs such as Joe T Vannelli, Tom Novy and Kenny Carpenter (who has already done a set in the legendary Studio 54 in New York) will get the party started within its newly clad walls by street artists Bane & Pest! A short walk over the street and up a few steps leads you to the centre of the village and 364-year-old Chesa Veglia (15 Gault Millau points). The former farm house with regional Swiss flair houses today two bars and three restaurants for lovers of authentic Italian pizza, elegant French cuisine and rustic Swiss specialities. Or experience our legendary service at the Paradiso Mountain Club & Restaurant (13 Gault Millau points) on the Corviglia mountain. Our team will spoil you on the sun terrace with delicious snacks, traditional Alpine classics, and culinary favourites from around the world. Indulge in decadent cocktails, hot drinks and champagne in large bottles - and in winter our in-house DJs get people dancing every day. Last but not least: Many of our events are already legendary, but the queen of all parties is and always will be New Year's Eve at Badrutt's Palace Hotel. With themed decorations worth almost one million Swiss Francs and fabulous costume parties, the old year is never in a hurry to move on, having lots of fun celebrating!

## ... AND SOUL

High in the mountains, wellbeing lies naturally in the air and at Palace Wellness luxurious pampering moments are lined up like a string of precious pearls. Discover the indoor infinity pool with its grandiose backdrop or go with the flow – out into the heated outdoor pool. The spacious fitness area offers hydrotherapy treatments as well as aroma and salt steam saunas, the only hardship being which relaxing massage to choose from the long list. Ayurvedic therapy, yoga lessons, facials and a barber service complete your personal à la carte wellness menu. In order to fulfil the wise saying that *Mens sana in corpore sano*, healthy restaurant La Diala in the heart of Palace Wellness serves smart balanced dishes to perfectly compliment a relaxed spa day.

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## IF WALLS COULD TALK...

...they could fill hours and hours with dates, stories and anecdotes. Here are the main ones in brief:

- 1892 Caspar Badrutt (1848-1904) has Hotel Beau Rivage renovated by Swiss architects Chiodera und Tschudi to become Palace Hotel.
- 1896 Official opening of Palace Hotel on 29 July.
- 1898 Caspar's son Hans Badrutt (1876-1953) takes over managing the hotel.
- 1935/36 Chesa Veglia is bought and converted into a rustic restaurant.
- 1953 After the passing away of Hans Badrutt, his wife Helen and son Andrea take over managing the hotel.
- 1960 Helen Badrutt dies and the sons Andrea (1910-1998) and Hansjürg Badrutt (1930-2016) continue the Palace Hotel.
- 1967 The Place Tower, the legendary symbol of the hotel, is destroyed by a fire. One year later it is rebuilt.
- 1969/70 Expansion of the hotel with a spa complex.
- 1981-84 The Suot Mulin complex is built housing rental apartments and suites.
- 1999-2003 Hansjürg Badrutt and his wife Anikó retain luxury hotel chain Rosewood Hotels & Resorts, USA, to manage Badrutt's Palace Hotel.
- April 2003 Badrutt's Palace Hotel is successfully managed again as a private hotel.
- 2002 Opening of the luxury shopping mile Serletta, the so-called Palace Galerie, over 2000 m<sup>2</sup> directly opposite Badrutt's Palace Hotel.
- 2004 Swiss hotel manager Hans Wiedemann becomes Managing Director of Badrutt's Palace Hotel.
- 2006/07 Up to 80 % of the hotel is heated through an innovative pump using water from Lake St. Moritz.
- 2008-2010 Palace Wellness is completely redesigned for over 70 million Swiss Francs.
- 2014/15 Japanese star chef Nobuyuki Matsuhisa («Nobu») brings his premium brand to La Coupole-Matsuhisa.
- 2016/17 3-Michelin-starred Swiss chef Andreas Caminada brings his fine-dining-sharing concept to St. Moritz with IGNIV by Andreas Caminada.
- 2018 Swiss hotelier Richard Leuenberger becomes Managing Director of Badrutt's Palace Hotel.
- 2018 Relaunch of King's Club for the winter season 2018/19 with a new Dining & Dancing concept together with British star chef Jason Atherton, street artists Bane & Pest and international DJs such as Joe T Vannelli, Tom Novy or the Studio 54 legend Kenny Carpenter.
- 2019 Introduction of 5G technology as first luxury hotel in Europe.
- 2020 Marcel Skibba receives second Michelin star for IGNIV by Andreas Caminada in Badrutt's Palace Hotel in St. Moritz.
- 2020 Second phase of renovations on the 2, 3 and 4 floors were completed by the winter season.

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- 2021 Launch of restaurant and mountain club Paradiso St.Moritz on Corviglia for winter season 2021/2022.
- 2022 Renovations on the 2 and 5 floors, as well as for the staff restaurant Bella Vista were completed by the winter season 2022/2023.
- 2022 Start of hotel expansion with 25 suites by Italian architect Antonio Citterio
- 2023/24 Pop-up restaurant Jordnaer from Copenhagen enchants guests
- 2024 Opening of the new outdoor pool

## AWARDS

Badrutt's Palace Hotel has been named No. 43 in the first global ranking of „The World's 50 Best Hotels 2023“ -- Forbes Travel Guide <b>5 Stars for excellent service 2020, 2021, 2022, 2023, 2024</b> -- Travel + Leisure World's Best Awards <b>15 Best Resorts in Europe 2023 (#3)</b> <b>100 Best Hotels in the World 2023 (#29)</b> Top Hotels in Switzerland 2022 Top 100 in the World 2020 & 2021 Top European Resort Hotels 2021 Top 15 in Europe 2020 -- Reader's Choice Awards Condé Nast Traveler <b>#1 favourite hotel in the wider Europe category 2024 (UK)</b> <b>GOLD LIST 2024</b> Top Hotels in Central Europe 2021 (#1) & 2022 Top 50 Hotels Worldwide 2021 (#5) Top Hotels in Europe 2020 (#5) & 2022	MICHELIN Guide 2024 <b>Michelin honours the hotel with the highest rating of 3 keys</b> -- Wine Spectator Award <b>Award of Excellence 2020, 2021, 2022, 2023</b> -- NZZ-Hotelranking <b>Best Palace-Hotel 2023</b> -- Travellers' Choice Awards, TripAdvisor <b>Best of the Best 2023</b> <b>Top 25 Hotels in Switzerland 2022 (#6)</b> <b>“Best Hotel” + “Best Service” Switzerland 2021</b> -- Alumni Network of the Ecole Hôtelière de Lausanne (AEHL) <b>AEHL Lifetime Achievement Award 2019</b> for Hans Wiedemann, Delegate of the Board -- SWISS ARBEITGEBER AWARD 2024 as the only hotel in the top ten
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## FOR FURTHER PRESS INFORMATION

### Public Relations

Alexander Marakovits  
Badrutt's Palace Hotel  
Tel. +41 (0)81 837 16 81  
pr@badruttpalace.com

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