



Badrutt's Palace Hotel Named Five-Star Recommended Hotel In Forbes Travel Guide's 2024 Star Awards

Iconic St. Moritz Hotel Earns Prestigious Accolade; Ratings Showcased on ForbesTravelGuide.com

ATLANTA — (**February 7, 2024**) — Forbes Travel Guide ("FTG"), the only global rating system for luxury hotels, restaurants, spas and ocean cruises, today announced its 2024 Star Awards. <u>Badrutt`s Palace Hotel</u> earned a new Forbes Travel Guide Five-Star Recommended award and is showcased with other honorees on <u>ForbesTravelGuide.com</u>.

"This is the fifth consecutive year that we have been awarded 5 stars by Forbes, which is an absolute honor. This achievement is a true testament to our team and the thoughtfulness and level of service they provide our guests," says Richard Leuenberger, Managing Director of Badrutt's Palace Hotel. "From pre-arrival to the moment they depart Badrutt's Palace, our wonderful staff ensures that each guest is provided with an unforgettable experience."

It is Badrutt's Hotel's staff who enables the iconic property to consistently achieve these accolades. At Badrutt's Palace, colleagues feel at home, which in turn inspires enthusiasm and top-notch performance. The almost completely new staff houses were outfitted by renowned designers and the staff restaurant is one of the most modern in the world. A special program for the mental health of all employees and their families also ensures that stressful situations can be better managed. All these investments help Badrutt's Palace's employees perform at their best in both winter and summer and bring smiles to guests' faces every day.

Forbes Travel Guide is the world-renowned authority on excellence in hospitality, and Badrutt's Palace Hotel has received its highest rating for five years.

"This year's Star Awards reflects the forecasted surge in demand for more thrilling travel experiences," says Amanda Frasier, President of Ratings for Forbes Travel Guide. "They are delivering at the very top of their game and reimagining the future of luxury across design, dining and well-being. Our 2024 winners include more special places to visit across the Middle East and Africa, with a record number of list additions for the region. We commend all the 2024 winners for continuing to deliver a fresh new guest experience."

To view the new Star Award winners, visit <u>ForbesTravelGuide.com</u>. To learn how Forbes Travel Guide compiles its Star Ratings, click <u>here</u>.

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Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based on hundreds of exacting standards, with an emphasis on exceptional service, to help discerning travelers select the world's best experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit ForbesTravelGuide.com.

About Badrutt's Palace Hotel:

Experience legendary service and an enchanting atmosphere in the heart of St Moritz. Unrivalled and unexpected eating and drinking, joie de vivre and a unique sense of belonging in a historic andiconic mountain resort. A celebration of style, sports, culinary adventures, and wellness in the Swiss Alps. In winter, explore one of the world's most exciting ski regions, at 6,000 ft. In summer, the Engadine Valley's sun-soaked alpine activities beckon. Badrutt's Palace Hotel has 155 guestrooms all with heart-stopping views of the lake or the charming village centre. Badrutt's Palace Hotel is a member of Leading Hotels of the World, Swiss Deluxe Hotels and Swiss Historic Hotels. The winter season 2023/24 at Badrutt's Palace Hotel runs from December 1, 2023 to April 2, 2024 and summer season goes from June 21-September 9, 2024. www.badruttspalace.com

Media contact:
Badrutt's Palace Hotel
Alexander Marakovits | PR-Manager
St. Moritz / Schweiz
Tel. +41 (0)81 837 1681
pr@badruttspalace.com
https://badruttspalace.com