



BADRUTT'S PALACE HOTEL IN SWITZERLAND NAMED NO. 43 IN THE INAUGURAL RANKING OF THE WORLD'S 50 BEST HOTELS 2023

The highly-anticipated list celebrates hotels from 35 destinations across six continents worldwide

19 September 2023 – Badrutt's Palace Hotel has been named No. 43 in the new global ranking of The World's 50 Best Hotels 2023. The list has been announced at a captivating awards ceremony in London, and includes industry-defining hotels from 35 different locations across six continents worldwide. This long-awaited list is 50 Best's first foray into the travel space, and its first new global ranking since the launch of The World's 50 Best Bars in 2009.

This evening, the world of travel gathered from all corners of the globe to celebrate each other's achievements at the announcement of The World's 50 Best Hotels 2023. Hosted at the historic Guildhall, the unveiling highlights outstanding hotel experiences across the world that will shape the aspirations of consumers, travellers and hoteliers.

"It makes us proud that Badrutt's Palace Hotel is one of "The World's 50 Best Hotels". Every award you receive as a hotel is a special distinction but to be included in the list of "The World's 50 Best Hotels" is a very special honor. It shows us that our service, our philosophy, the extra miles we go for our guests are bearing fruit," says Richard Leuenberger, Managing Director of Badrutt's Palace Hotel.

Tim Brooke-Webb, Managing Director for The World's 50 Best Hotels, comments: "Our heartfelt congratulations go out to every hotel on the list, each of which has clearly made a lasting impression on our Academy of travel experts. After seeing the devastating impact of COVID-19 on the hospitality industry, it's been especially fulfilling to see so many hoteliers from around the world gather in London to celebrate each other's achievements under one roof for the first-ever awards ceremony for The World's 50 Best Hotels. We hope this list inspires travel lovers to book somewhere truly spectacular for their next trip."

"A thank you to everyone who contributed to this wonderful success, to Tim Brooke-Webb, to the entire The World's 50 Best Hotels Academy, to all our satisfied guests and to my team in St. Moritz. Badrutt's Palace is a hotel where top performance, innovation and human emotion are omnipresent. A robotic friendliness is alien to the staff, what makes Badrutt's is a close connection between staff and guests, which often turns into friendships.", says Leuenberger.

The launch of The World's 50 Best Hotels is another step in 50 Best's journey towards becoming the ultimate global reference point for the very best hospitality experiences across the world, encompassing restaurants, bars and now hotels.

How the 50 Best voting works

The list is created from the votes of [The World's 50 Best Hotels Academy](#), which comprises 580 international well-travelled experts within the hotel and travel industry, with a 50/50 gender balance. The Academy is split into nine regions across the world, where each region is headed up



by an Academy Chair. A minimum of 25% of the panel will be renewed each year. All voters, aside from the Academy Chairs, remain anonymous to eliminate the possibility of lobbying. At the point of voting, they are simply required to list the seven best hotels they have stayed in over the past 24 months in order of preference. Voting is carried out individually and strictly confidentially on a secure site and the results remain confidential until after the list announcement. Additional information is available on the 50 Best FAQs page [here](#).

EDITOR'S NOTES

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About Badrutt`s Palace Hotel

The Badrutt's Palace Hotel pampers its guests with excellent service and an enchanting atmosphere in the heart of St. Moritz, which boasts 300 days of sunshine in winter and summer. It offers unique gastronomic highlights, an impressive joie de vivre and a remarkable sense of belonging to this iconic mountain destination. A celebration of style, sport, culinary experiences and well-being in the Swiss Alps. In winter, guests explore one of the world's most exciting ski



resorts at altitudes ranging from 1,800 to over 3,000 metres. In summer, the sun-drenched alpine activities of the Engadine beckon. The Badrutt's Palace Hotel has 155 guest rooms, all of which offer breathtaking views of the lake or the charming village centre. The ten restaurants and three bars include the Japanese-Peruvian La Coupole-Matsuhisa, the Le Restaurant with its fine dishes and the King's Social House for discerning night owls. The Badrutt's Palace Hotel is a member of Leading Hotels of the World, Swiss Deluxe Hotels and Swiss Historic Hotels.

About The World's 50 Best Hotels

Following the success of The World's 50 Best Restaurants and The World's 50 Best Bars, 50 Best launched The World's 50 Best Hotels in 2023, marking the brand's first global launch since 2009. The World's 50 Best Hotels list is created by The World's 50 Best Hotels Academy, an influential group of more than 580 independent leaders, each selected for their expert opinion of the international hotel scene. The World's 50 Best Hotels event programme – including the awards ceremony and unveiling of the list – provides a unique opportunity to unite hoteliers, restaurateurs, bar owners, media, business travellers and luxury travellers at a captivating celebration of hospitality, passion and talent. The resulting list will be the first ranking of its kind to inspire consumers to book stays at the finest 50 properties in the world. The inaugural awards ceremony was held on 19 September 2023.

About William Reed

The World's 50 Best Hotels list is owned and organised by William Reed, which also publishes The World's 50 Best Restaurants, launched in 2002, Latin America's 50 Best Restaurants and Asia's 50 Best Restaurants (both launched in 2013), Middle East & North Africa's 50 Best Restaurants (2022), as well as The World's 50 Best Bars (2009), Asia's 50 Best Bars (2016) and North America's 50 Best Bars (2022). William Reed is entirely responsible for the organisation of the awards, the voting system and the list.