

Badrutt's Palace Hotel awarded 5-stars in Forbes Travel Guide's 2023 Star Awards







St. Moritz: 15 February 2023 – <u>Badrutt's Palace Hotel</u> is delighted to announce it has once again been recognised as one of the best hotels in the world by global rating experts <u>Forbes Travel Guide</u> (FTG), being **awarded 5-stars** within their annual 2023 awards. The only independent global rating system for luxury hotels, restaurants, and spas worldwide, the Forbes Travel Guide 5-star rating is considered **the hospitality industry's most prestigious achievement** and cements the Palace's distinguished reputation.

Recognised for creating the concept of 5-star service, the only way of achieving a Forbes Travel Guide Star Rating is by earning it through their independent inspection process as well as meeting several benchmarks around reputation, guest reviews and expertise. Once a property is Star Rated, it is revisited on a cycle of one to two years to verify its continued performance. The rigorous inspection process sees anonymous professional inspectors evaluate hotels based on up to 900 objective standards with an emphasis on service. Requirements are wide-ranging and incorporate nine classifications from guest comfort and convenience to efficiency and staff appearance with 5-star properties acknowledged for **flawless service and amazing facilities**.

"Travel is in an incredible position for continued growth, as people prioritize authentic, in-person experiences," says Amanda Frasier, President of Ratings for Forbes Travel Guide. "The hotels, ocean cruises, restaurants and spas on our 2023 Star Rating list demonstrate an impressive commitment to creating memorable environments that nurture connection, joy and sense of place as we experience the world to its fullest."

Open for winter until 3 April 2023 and continuing their commitment to delivering legendary service to all, guests of Badrutt's Palace this season can expect to see the hotel's world-class culinary offerings and careful balancing of innovation and heritage upheld by newly appointed Executive Chef, Jeremy Degras. Future plans will see the opening of a new wing added to the property's inventory scheduled for opening in December 2024.

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About Badrutt's Palace Hotel

Experience legendary service and an enchanting atmosphere in the heart of St Moritz, with 300 days of sunshine in winter and summer. Unrivalled and unexpected eating and drinking, joie de vivre and a unique sense of belonging in a historic and iconic mountain resort. A celebration of style, sports, culinary adventures, and wellness in the Swiss Alps. In winter, explore one of the world's most exciting ski regions, at 6,000 ft. In summer, the Engadine Valley's sun-soaked alpine activities beckon. Badrutt's Palace Hotel has 155 guestrooms all with heart-stopping views of the lake or the charming village centre. 10 on-site restaurants and three bars, include Andreas Caminada's Michelin-starred IGNIV, Japanese-Peruvian La Coupole-Matsuhisa, fine-dining at Le Restaurant and dine and dance venue, King's Social House. Badrutt's Palace Hotel is a member of Leading Hotels of the World, Swiss Deluxe Hotels and Swiss Historic Hotels.

About Forbes Travel Guide

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based hundreds of exacting standards, with an emphasis on exceptional service, to help discerning travelers select the world's best experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit ForbesTravelGuide.com.

To view the new Star Award winners, visit <u>ForbesTravelGuide.com</u>.

For a detailed explanation of how Forbes Travel Guide compiles its Star Ratings, click here.





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