

# Badrutt's Palace Hotel Raises Record Sum At Annual Christmas Tree Auction For Good Causes

St. Moritz, December 22, 2022: For 24 years now, the Badrutt's Palace Hotel has been holding its annual Christmas Tree Auction to benefit local organizations, raising a record sum of \$289,500 during the auction on December 21 in "Le Restaurant."

Every year, renowned luxury brands from the world of fashion, jewelry, gastronomy and art present their unique interpretation of the Christmas tree. These exclusive trees were auctioned off on December 21, 2022, during the annual Christmas Tree Auction at 'Le Restaurant.' This traditional charity evening can only be held due to the long-standing partnership with the prestigious Palace Gallery shops, who are very committed to the auction and donate generous gifts each year.

With 190 guests in attendance Annina Campbell hosted the event. The night began with a first class, three-course dinner, and then the auction of the exclusive trees began. The auctioneer was Cécile Verdier, President of Christie's France. A total of \$289,500 was raised at the end of the evening, setting a new record. All the money goes directly to the local associations Blindenskischule St. Moritz, KIBE, Avegnir and Movimento.

Mr. Richard Leuenberger, Managing Director, is very proud of the success of the event: "Taking responsibility is one of the core values of Badrutt's Palace, and we are proud to have been able to support local organizations that do great work in the region for many years. We are very pleased that the campaign was particularly successful this year and that the amount donated is significantly higher than in previous years."

#### About the Badrutt's Palace Hotel - where generations have met since 1896.

The Badrutt's Palace Hotel pampers its guests with excellent service and an enchanting atmosphere in the heart of St. Moritz, which boasts 300 days of sunshine in winter and summer. It offers unique gastronomic highlights, an impressive joie de vivre and a remarkable sense of belonging to this iconic mountain destination. A celebration of style, sport, culinary experiences and well-being in the Swiss Alps. In winter, guests explore one of the world's most exciting ski resorts at altitudes ranging from 1,800 to over 3,000 metres. In summer, the sun-drenched alpine activities of the Engadine beckon. The Badrutt's Palace Hotel has 155 guest rooms, all of which offer breathtaking views of the lake or the charming village centre. The ten restaurants and three bars include the Michelin-starred IGNIV by Andreas Caminada, the Japanese-Peruvian La Coupole-Matsuhisa, the Le Restaurant with its fine dishes and the King's Social House for discerning night owls. The Badrutt's Palace Hotel is a member of Leading Hotels of the World, Swiss Deluxe Hotels and Swiss Historic Hotels. For more information, visit <a href="https://www.badruttspalace.com">www.badruttspalace.com</a>

Badrutt's Palace Hotel, Via Serlas 27, 7500 St. Moritz, Switzerland Telephone: +41 (0)81 837 1000, Fax: +41 (0)81 837 2999, Reservations: +41 (0)81 837 1100 reservations@badruttspalace.com, www.badruttspalace.com







## **About the KIBE Childcare Upper Engadine Foundation**

The KiBE Childcare, Upper Engadine Foundation supports and advises parents in all matters relating to family-affiliated childcare. Its aim is to support children in the Upper Engadine - especially those of pre-school age - and to promote their social, creative and musical skills. It is also committed to the responsible training and further education of staff and childminders. The foundation's programs are recognized by the canton and are subject to cantonal supervision. Further information at

#### About the St. Moritz Ski School for the Blind

The sun is shining, the snow is glistening, and yet everything is grey. Only silhouettes. Blind skiing, unimaginable for many - reality for some. Since 1981, the St. Moritz Ski School has been offering people with visual impairments a special skiing experience. Today, around 30 specially trained snowsports instructors teach for the Blind Ski School and put a smile on the faces of children and adult guests. The Blind Ski School is organized as a foundation that relies on donations to continue this heartfelt project.

## **About the Avegnir Foundation**

The association "Avegnir - Friends of Cancer & Long-Term Patients" brings together people who are aware of the hardships of living with an illness and who show solidarity with those affected. In addition to medical and nursing care by doctors and hospitals, Avegnir offers patients and their relatives a highly qualified professional counselling team and a wide range of free accompaniment, support and psycho-oncological counselling in a holistic approach.

### **About the Movimento**

Foundation MOVIMENTO is an organization that has been active since 1987 to support people with disabilities and their careers in the canton of Graubünden. It helps clients through assisted living communities, care, accompaniment and employment. The aim of the organization is to integrate the clients as good as possible, both professionally and socially.





