



## WHEN TWO ALPINE ICONS MEET...

### Legendary Badrutt's Palace Hotel to manage the iconic El Paradiso mountain restaurant and club in St. Moritz



**ST. MORITZ, 24 September 2021:** [Badrutt's Palace Hotel](#) is delighted to announce that it will manage El Paradiso mountain restaurant and club from the 2021/22 winter season, bringing the legendary culinary experience of the St. Moritz hotel to the slopes.

El Paradiso is the most prestigious mountain locale in St. Moritz. The famed venue enjoys a distinguished reputation as the favourite slope-side hotspot for generations of St. Moritz jetsetters to spend winter afternoons soaking up the mountain views, sipping champagne and letting their hair down. Badrutt's Palace will bring its esteemed service, exclusive events, celebrated culinary experiences and after-hours entertainment to the mountain, while retaining the lively and playful character of the much-loved restaurant. El Paradiso will also welcome guests during the summer seasons for an equally unforgettable culinary mountain experience with views of the sun-drenched Alpine range.

Richard Leuenberger, Managing Director of Badrutt's Palace says *"We are delighted to partner with our friends at KUSANA to bring a new and exciting concept to the slopes of St. Moritz for our hotel guests, club members and other visitors alike. We look forward to revealing more on the new concept over the coming months, but we can guarantee that we will spoil guests and club members with excellent food, drinks and entertainment (with a side of mountain-views!) for an unforgettable experience"*

Dr. Erek Nuener, Member of the Management Committee of Kusana and President of the Board of Directors of El Paradiso Hospitality Group AG says: *"What we share with Badrutt's Palace are the qualities of dedication and passion for our service. We are confident in the knowledge that the future of El Paradiso mountain restaurant and club is in their capable hands, and that together we will be able to elevate the experience. The Engelhorn*

*family who owns Kusana is renowned in the region for spectacular events and unforgettable restaurants, and they are excited to embark on this next chapter with Badrutt's Palace”*

**More information to be revealed in the coming months.**

[www.badruttspalace.com](http://www.badruttspalace.com)

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**ENDS**

Editors Notes:

***Badrutt's Palace Hotel: where generations have met since 1896.***

*Experience legendary service and an enchanting atmosphere in the heart of St Moritz, with 300 days of sunshine in winter and summer. Unrivalled and unexpected eating and drinking, joie de vivre and a unique sense of belonging in a historic and iconic mountain resort. A celebration of style, sports, culinary adventures and wellness in the Swiss Alps. In winter, explore one of the world's most exciting ski regions, at 6,000 ft. In summer, the Engadine Valley's sun-soaked alpine activities beckon. Badrutt's Palace Hotel has 157 guestrooms all with heart-stopping views of the lake or the charming village centre. Eight on-site restaurants and three bars include Andreas Caminada's Michelin-starred IGNIV, Japanese-Peruvian Matsuhisa, fine-dining at Le Restaurant and after-hours music venue, Kings Social House. Badrutt's Palace Hotel is a member of Leading Hotels of the World, Swiss Deluxe Hotels and Swiss Historic Hotels.*

***KUSANA, a family equity firm***

*KUSANA is the investment firm of the Kurt Alexander Engelhorn Family. It is dedicated to preserving the family heritage of successful entrepreneurs whilst safeguarding these family values for future generations. KUSANA invests in many different sectors ranging from private equity, direct investment, real estate, hospitality businesses, and alternative investments. The family firm of KUSANA believes in building relationships with outstanding people who share its values and investment philosophy.*