



BADRUTT'S PALACE
ST. MORITZ SWITZERLAND

FACTSHEET 2021

GENERAL INFORMATION

MAJORITY SHAREHOLDER Anikó Badrutt

MANAGEMENT
Delegate of the Board: Hans Wiedemann
Managing Director: Richard Leuenberger
Director of Rooms: Sergio Fagioli
Director of Sales & Marketing: Thomas Citterio
Director of Human Resources: Regula Peter
Vice Director & Director of Food & Beverage: Gian Müller
Executive Chef: Maxime Luvara

STAFF COUNT 520 in winter, 280 in summer

OPENING DATES
Summer: 25th June 2021 to 6th September 2021
Winter: 3rd December 2021 to 4th April 2022

ROOMS & SUITES 157 guestrooms, including 43 suites
Prices from CHF 450 (summer) / from CHF7 (winter) to CHF 15,500

EVENTS Banqueting venues for 10 to 340 people

RESTAURANTS & BARS 9 restaurants and 3 bars

WELLNESS Spa & pools, Treatment centre, Fitness centre, Yoga room, Private suites, Hairdresser, Barber shop

SHOPPING Breitling, Bulgari, Cartier, Christian Dior, Eleuteri, Four Emotions, Fusalp, Giorgio Armani, Gucci, Gübelin, Hauser & Wirth, Kiton, Les Ambassadeurs, Louis Vuitton, Lucia Pieri, Miu Miu, Ogier, Piranesi, Rebecca Ardesi, Trois Pommes

ARRIVAL
Car Zurich: 220 km (2.5 hours)
Milan: 180 km (2.5 hours)
Munich: 300 km (4 hours)
Train From Zurich: 3.5 hours
Airport Zurich (ZRH): 220 km
Milan (MXP / LIN): 189 km
Samedan (SMV, for private jets only): 6 km

Badrutt's Palace Hotel, Via Serlas 27, 7500 St. Moritz, Switzerland
Telephone: +41 (0)81 837 1000, Fax: +41 (0)81 837 2999, Reservations: +41 (0)81 837 1100
reservations@badruttspalace.com, www.badruttspalace.com



WHERE GENERATIONS HAVE MET SINCE 1896

Let us spoil you with our legendary service and experience the most magical atmosphere with us in the heart of St. Moritz. Pure *joie de vivre* reigns here – and here is where culinary delights exceed all expectations. Indulge in a whirlwind of style, sport, haute cuisine and wellness, explore the Swiss winter world at a height of 1830 m or discover the sun soaked Engadin in summer.

SOMETHING SPECIAL FOR THE BODY...

The Golden Age of stylish travel never lost its sparkle in Badrutt's Palace Hotel and always remains right up to date here. In our wood-panelled Le Grand Hall piano music accompanies traditional afternoon tea where delectable creations by our world class *pâtisserie* indulge the eye and the palate. In the 3-star-chef Andreas Caminada's IGNIV (2 Michelin stars & 17 Gault Millau points) our hotel's inspirational talent is shown at its best: an innovative fine-dining concept harmoniously blends with its historic surroundings. Not only is exquisite cuisine celebrated here but also the shared experience and enjoyment of refined menu compositions. For enchanting evenings in a unique atmosphere, Le Restaurant offers timeless ambience with international and French cuisine, while in the former first tennis hall in Europe, La Coupole/Matsuhisa (16 Gault Millau points) presents Japanese-Peruvian delicacies by star chef Nobuyuki Matsuhisa («Nobu»). Renaissance Bar offers the perfect spot to withdraw for a fine cigar or to indulge in an after-dinner drink. Whereas, guests who prefer urban dining and exuberant dancing should block out several evenings in the calendar right now for King's Social House by Jason Atherton – an exciting Dining & Dancing concept that launched in December 2018 and where international DJs such as Joe T Vannelli, Tom Novy and Kenny Carpenter (who has already done a set in the legendary Studio 54 in New York) will get the party started within its newly clad walls by street artists Bane & Pest! A short walk over the street and up a few steps leads you to the centre of the village and 460-year-old Chesa Veglia (15 Gault Millau points). The former farm house with regional Swiss flair houses today two bars and three restaurants for lovers of authentic Italian pizza, elegant French cuisine and rustic Swiss specialities. Last but not least: Many of our events are already legendary, but the queen of all parties is and always will be New Year's Eve at Badrutt's Palace Hotel. With themed decorations worth almost one million Swiss Francs and fabulous costume parties, the old year is never in a hurry to move on, having lots of fun celebrating!

... AND SOUL

High in the mountains, wellbeing lies naturally in the air and at Palace Wellness luxurious pampering moments are lined up like a string of precious pearls. Discover the indoor infinity pool with its grandiose backdrop or go with the flow – out into the heated outdoor pool. The spacious fitness area offers hydrotherapy treatments as well as aroma and salt steam saunas, the only hardship being which relaxing massage to choose from the long list. Ayurvedic therapy, yoga lessons, facials and a barber service complete your personal à la carte wellness menu. In order to fulfil the wise saying that *Mens sana in corpore sano*, healthy restaurant La Diala in the heart of Palace Wellness serves smart balanced dishes to perfectly compliment a relaxed spa day.

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swiss
historic
hotels



IF WALLS COULD TALK...

...they could fill hours and hours with dates, stories and anecdotes. Here are the main ones in brief:

- 1892 Caspar Badrutt (1848-1904) has Hotel Beau Rivage renovated by Swiss architects Chiodera und Tschudi to become Palace Hotel.
- 1896 Official opening of Palace Hotel on 29 July.
- 1898 Caspar's son Hans Badrutt (1876-1953) takes over managing the hotel.
- 1935/36 Chesa Veglia is bought and converted into a rustic restaurant.
- 1953 After the passing away of Hans Badrutt, his wife Helen and son Andrea take over managing the hotel.
- 1960 Helen Badrutt dies and the sons Andrea (1910-1998) and Hansjürg Badrutt (1930-2016) continue the Palace Hotel.
- 1967 The Place Tower, the legendary symbol of the hotel, is destroyed by a fire. One year later it is rebuilt.
- 1969/70 Expansion of the hotel with a spa complex.
- 1981-84 The Suot Mulin complex is built housing rental apartments and suites.
- 1999-2003 Hansjürg Badrutt and his wife Anikó retain luxury hotel chain Rosewood Hotels & Resorts, USA, to manage Badrutt's Palace Hotel.
- April 2003 Badrutt's Palace Hotel is successfully managed again as a private hotel.
- 2002 Opening of the luxury shopping mile Serletta, the so called Palace Galerie, over 2000 m² directly opposite Badrutt's Palace Hotel.
- 2004 Swiss hotel manager Hans Wiedemann becomes Managing Director of Badrutt's Palace Hotel.
- 2006/07 Up to 80% of the hotel is heated through an innovative pump using water from Lake St. Moritz.
- 2008-2010 Palace Wellness is completely redesigned for over 70 million Swiss Francs.
- 2014/15 Japanese star chef Nobuyuki Matsuhisa («Nobu») brings his premium brand to La Coupole/Matsuhisa @Badrutt's Palace Hotel.
- 2016/17 3-Michelin-starred Swiss chef Andreas Caminada brings his fine-dining-sharing concept to St. Moritz with IGNIV@Badrutt's Palace.
- 2018 Swiss hotelier Richard Leuenberger becomes Managing Director of Badrutt's Palace Hotel.
- 2018 Relaunch of King's Club for the winter season 2018/19 with a new Dining & Dancing concept together with British star chef Jason Atherton, street artists Bane & Pest and international DJs such as Joe T Vannelli, Tom Novy or the Studio 54 legend Kenny Carpenter.
- 2019 Introduction of 5G technology as first luxury hotel in Europe
- 2020 Marcel Skibba receives second Michelin star for IGNIV by Andreas Caminada in Badrutt's Palace Hotel in St. Moritz
- 2020 Second phase of renovations on the 2, 3 and 4 floors were completed by the winter season

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AWARDS

Forbes Travel Guide
5 Stars for excellent service 2020 & 2021

Reader's Choice Awards Condé Nast Traveller
5th among the 15 Top Hotels in Europe 2020

--
Travel + Leisure World's Best Award
**Top 100 in the World (#36)
Top 15 in Europe 2020**

--
Wine Spectator Award
Best of Award of Excellence 2020

--
Alumni Network of the Ecole
Hôtelière de Lausanne (AEHL)
AEHL Lifetime Achievement Award 2019
for Hans Wiedemann, Delegate of the Board

--
Travel + Leisure World's Best Award
Top Ten in Europe 2018

--
Wine Spectator Award
Best of Award of Excellence 2018

--
Travellers' Choice Awards, TripAdvisor
"Best Hotel" + "Best Service" Switzerland 2018

--
LTG Luxury Travel Guide
Wellness Retreat of the Year 2017

Readers' Travel Award 2017
**VIP International Traveller
3rd „Most luxurious Ski Hotel“ 2017**

--
European Hotel Management Association (EHMA)
EHMA Lifetime Achievement Award 2017

for Hans Wiedemann,
Managing Director and Delegate of the Board

--
Condé Nast Traveller
2017 Annual GOLD LIST Award

--
Reader's Choice Awards Condé Nast Traveller
5th among the 10 Top Hotels in Switzerland 2016

--
World Spa Awards
Best Hotel Spa in Switzerland 2016

--
2016 Lux Hotel & Spa Awards
**Most Renowned Luxury Hotel 2016 - St. Moritz
& Most Luxurious Therapeutic
Treatments 2016 Europe**

--
Connoisseur Circle
Best Wedding Hotel in Switzerland 2016

--
Condé Nast Traveller
Top 10 Most Tranquil Spas in the World 2016

--
"100 List 2016" - World Travel Magazine
100 best Hotels worldwide 2016

FOR FURTHER PRESS INFORMATION

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