A DESIGN EVOLUTION FOR A NEW GENERATION

Iconic Badrutt's Palace in St. Moritz reveals its innovative renovation in partnership with Champalimaud Design

21st December 2020 | Badrutt's Palace Hotel in St. Moritz has reopened its doors for the winter season with 40 newly revamped rooms and suites following an extensive renovation in partnership with award-winning New York design studio Champalimaud. The elegant redesign mirrors the innovative spirit of the iconic hotel, which has been welcoming guests since 1896, yet continues to evolve to meet the needs of today's luxury traveller.

The vision of the Badrutt's Palace and of Champalimaud was to enhance the in-room experience for the modern guest whilst preserving the iconic heritage of the Palace. The result is sensitively transformed spaces, which are sophisticated and functional yet authentic and unique, specially designed for the main reasons luxury travellers flock to St. Moritz: adventure, glamour, exceptional service and comfort.

The new room and suite categories include Deluxe Double Rooms, Signature Double Rooms, St. Moritz Suites (including the St. Moritz Two Bedroom Suite), plus Deluxe Junior Suites with stunning lake views and Superior Double Rooms with village views. Carefully created to host families or individuals seeking long-term stays, the beautifully renovated accommodations either feature connecting sitting rooms or offer the option to connect with an adjacent room. The newly designed lighting gives the spaces a warm ambiance, and every room features new technology such as a Chromecast TV streaming and 5G network coverage. Rooms and suites are also equipped with the latest Dyson air purifiers.

"One of the most spectacular aspects of St. Moritz is the quality of the light, and we designed the rooms with that in mind. Subtle texture is made rich by the reflected daylight, and we crafted great lighting to bring it alive at night'' explains Ed Bakos of Champalimaud.

The interiors are designed using a colour palette of creamy whites and shades of blue inspired by the surrounding Alpine scenery. The spaces are embellished with tailor-made, embroidered fabrics, custom chinoiserie wall coverings, and classical metallic accents inspired by the Palace's rich heritage and individuality. The headboards were made using custom-dyed premium leather and the embroidery detailing imitates flowers from the region. The contemporary furniture has been lovingly custom-made in neighbouring Italy using locally sourced materials, and features alongside period pieces such as credenzas that were collected by second-generation owner, Hans Badrutt. A further standout feature sourced from Hans Badrutt's collection are the rare Persian

carpets, rich in texture and pastel blue, and a large crystal chandelier in the St. Moritz Suite which is made from natural, uncut quartz, ascending out of hand-rubbed brass.

"Our goal is to evolve and innovate while preserving the iconic heritage of the Palace. I believe we have achieved this excellently by modernising and at the same time integrating special elements into the interior. The result is a combination of functionality and sophisticated design" comments Richard Leuenberger, Managing Director of Badrutt's Palace.

Winter 2020 rates start from CHF 750 on a room only basis (based on double occupancy). All winter season bookings will benefit from the hotel's flexible booking policy (allowing cancellations up to 7 days prior to arrival).
www.badruttspalace.com

About Badrutt's Palace

Experience legendary service and an enchanting atmosphere in the heart of St Moritz. Unrivalled and unexpected eating and drinking meet a unique sense of belonging in a historic and iconic mountain resort. A celebration of style, sports, culinary and wellness adventures 6,000 feet up in the Swiss Alps. In winter, the Badrutt's Palace Hotel is the perfect starting point to explore one of the world's most exciting ski regions. In summer, alpine and spa activities abound in the sun- soaked Engadine Valley. The coming winter season in Badrutt's Palace Hotel will be from 17th December 2020 to 6th April 2021.

About Champalimaud Design

Based in New York City, Champalimaud Design is an award winning multi-disciplinary design firm with a commitment to creating unparalleled spaces with their clients and collaborators. Run by four partners, including the company's founder, Alexandra Champalimaud, the studio celebrates design excellence and the traditions of craftsmanship – a pairing that has allowed them to explore and redefine designing for impact. For the last quarter century, Champalimaud Design has been recognized internationally for its visionary design concepts and keen ability to infuse spaces with modernity while maintaining integrity, character and a sense of place.
https://www.champalimaud.design/