



BADRUTT'S PALACE
ST. MORITZ SWITZERLAND

FACTSHEET 2020/2021

GENERAL INFORMATION

MAJORITY SHAREHOLDER	Anikó Badrutt
MANAGEMENT	Delegate of the Board: Hans Wiedemann Managing Director: Richard Leuenberger Director of Rooms: Sergio Fagioli Director of Sales & Marketing: Thomas Citterio Director of Human Resources: Regula Peter Director of Food & Beverage: Gian Müller Financial Controller: Andreas Eggimann
MEMBERS OF STAFF	520 in winter, 280 in summer
OPENING TIMES	Summer: 3rd July to 1st September 2020 (Closing Day) Winter: 5th December 2020 to 6th April 2021
ROOMS & SUITES	158 rooms including 35 suites 5 room categories and 6 suite categories Prices from CHF 450 (summer) / from CHF 650 (winter) to CHF 15,500
EVENTS	Banqueting venues for 10 to 340 people
RESTAURANTS & BARS	8 restaurants and 3 bars
WELLNESS	Spa & pools, Treatment Centre, Fitness Centre, Yoga Room, Private Suites, Hairdresser, Barber Shop
SHOPPING	Breitling, Bulgari, Cartier, Church's, de Nicola, Four Emotions, Hauser & Wirth, Giorgio Armani, Gucci, Gübelin, Les Ambassadeurs, Louis Vuitton, Lucia Pieri, Miu Miu, Ogier, Rebecca Ardesi, Santoni, Trois Pommes, Bottega Veneta, Eleuteri, Fusalp, Kiton, Sabbadini
ARRIVAL	Car Zurich: 220 km (2.5 hours) Milan: 180 km (2.5 hours) Munich: 300 km (4 hours) Train From Zurich: 3.5 hours Airport Zurich (ZRH): 220 km Milan (MXP / LIN): 189 km Samedan (SMV, for private jets only): 6 km

Badrutt's Palace Hotel, Via Serlas 27, 7500 St. Moritz, Switzerland
Telephone: +41 (0)81 837 1000, Fax: +41 (0)81 837 2999, Reservations: +41 (0)81 837 1100
reservations@badruttspalace.com, www.badruttspalace.com



WHERE GENERATIONS MEET . SINCE 1896 .

Let us spoil you with our legendary service and experience the most magical atmosphere with us in the heart of St. Moritz. Pure joie de vivre reigns here – and here is where culinary delights exceed all expectations. Indulge in a whirlwind of style, sport, haute cuisine and wellness, explore the Swiss winter world at a height of 1830 m or discover the sun soaked Engadin in summer.

SOMETHING SPECIAL FOR THE BODY ...

The Golden Age of stylish travel never lost its sparkle in Badrutt's Palace Hotel and always remains right up to date here. In our wood panelled Grand Hall piano music accompanies traditional Afternoon Tea where exceptional creations from our world class pâtisserie indulge the eye and the palate. In IGNIV by 3 starred chef Andreas Caminada (2 Michelin Stars & 17 Gault Millau points) our hotel's inspirational talent is shown at its best: an innovative fine dining concept harmoniously blends with its historic surroundings. Not only is exquisite cuisine celebrated here but also the shared experience and enjoyment of the refined menu components. For enchanting evenings in a unique atmosphere Le Restaurant offer timeless ambience with international and French cuisine, while in the former first tennis hall in Europe, today the restaurant La Coupole/Matsuhisa (16 Gault Millau points) presents Japanese-Peruvian delicacies by star chef Nobuyuki Matsuhisa (Nobu). Our Renaissance Bar offers the perfect spot to withdraw for a fine cigar or to indulge in an after dinner drink and those who prefer urban dining and exuberant dancing should block out several evenings in the calendar right now for King's Social House by Jason Atherton – an exciting Food&Party concept that launched in December 2018 and where international DJs such as Joe T Vannelli, Tom Novy and Kenny Carpenter (who has already done a set in the legendary Studio 54 in New York) will get the party started within its newly clad walls by street artists Bane&Pest! A short walk over the street and up the stairs leads you to the centre of the village and the 460 year old Chesa Veglia (15 Gault Millau points). The former farmhouse with regional Swiss flair now houses two bars and three restaurants for lovers of original Italian pizza, classic elegant French cuisine and rustic Swiss specialities. Last but not least: Many of our events are already legendary, but the queen of all parties is and always will be New Year's Eve at Badrutt's Palace Hotel. With a décor worth almost 1 million Swiss Francs and a fabulous costume party with themes like this year's "Palace in the Sea" the old year is never in a hurry to move on, having too much fun celebrating!

... AND SOUL

In the mountains wellbeing lies naturally in the air and in Palace Wellness luxurious pampering moments are lined up like a string of precious pearls. Discover the indoor infinity pool with its grandiose backdrop or go with the flow – out into the heated outdoor pool. The spacious fitness area offers hydrotherapy treatments and aroma and salt steam saunas, the only hardship being which massage to choose from the long list, to provide relief and relaxation. Ayurvedic therapy, Yoga lessons, facials and a barber service complete your personal à la carte wellness menu. In order to fulfil the wise saying *Mens sana in corpore sane* we have La Diala in the heart of Palace Wellness which serves smart balanced dishes to perfectly compliment a relaxed spa day.

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IF WALLS COULD TALK ...

... they could fill hours and hours with dates, stories and anecdotes. Here are the main ones in brief:

- 1892 Caspar Badrutt (1848-1904) has Hotel Beau Rivage renovated by Swiss architects Chiodera und Tschudi to become Palace Hotel.
- 1896 Official opening of Palace Hotel on 29 July.
- 1898 Caspar's son Hans Badrutt (1876-1953) takes over managing the hotel.
- 1935/36 Chesa Veglia is bought and converted into a rustic restaurant.
- 1953 After the death of Hans Badrutt his wife Helen and son Andrea take over managing the hotel.
- 1960 Helen Badrutt dies and the sons Andrea (1910-1998) and Hansjürg Badrutt (1930-2016) continue the Palace Hotel.
- 1967 The Place Tower, the legendary symbol of the hotel, is destroyed by a fire. One year later it is rebuilt.
- 1969/70 Expansion of the hotel with a spa complex.
- 1981-84 The Suot Mulin complex is built housing rental apartments and suites.
- 1999-2003 Hansjürg Badrutt and his wife Anikó engage the luxury hotel chain Rosewood Hotels & Resorts, USA, to manage Badrutt's Palace Hotel.
- April 2003 Badrutt's Palace Hotel is successfully managed again as a private hotel.
- 2002 Opening of the luxury shopping mile Serletta, the so called Palace Galerie, over 2000 m² directly opposite Badrutt's Palace Hotel.
- 2004 Swiss hotel manager Hans Wiedemann becomes Managing Director of Badrutt's Palace Hotel.
- 2006/07 We now heat 80% of the hotel through an innovative heat pump using water from Lake St. Moritz.
- 2008-2010 Palace Wellness is completely redesigned for over 70 million Swiss Francs.
- 2014/15 The Japanese star chef Nobuyuki Matsuhisa («Nobu») brings his premium brand to La Coupole/Matsuhisa @Badrutt's Palace Hotel.
- 2016/17 The 3 starred Swiss chef Andreas Caminada brings his Fine-Dining-Sharing concept to St. Moritz with IGNIV@Badrutt's Palace.
- 2018 Swiss hotelier Richard Leuenberger becomes the new Managing Director of Badrutt's Palace Hotel.
- 2018 Relaunch of King's Club for the winter season 2018/19 with a new Dining & Dancing concept together with British star chef Jason Atherton, street artists Bane&Pest and international DJs such as Joe T Vannelli, Tom Novy or the Studio 54 legend Kenny Carpenter.
- 2019 The first luxury hotel in Europe to introduce 5G technology
- 2020 Marcel Skibba receives second Michelin star for IGNIV by Andreas Caminada in Badrutt's Palace Hotel, St. Moritz

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AWARDS

Travel + Leisure World's Best Award
Top 100 in the World (#36)
Top 15 in Europe 2020
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Wine Spectator Award
Best of Award of Excellence 2020
--
Alumni Network of the Ecole
Hôtelière de Lausanne (AEHL)
AEHL Lifetime Achievement Award 2019
for Hans Wiedemann, Delegate of the Board
--
Travel + Leisure World's Best Award
Top Ten in Europe 2018
--
Wine Spectator Award
Best of Award of Excellence 2018
--
LTG Luxury Travel Guide
Wellness Retreat of the Year 2017
--
Readers' Travel Award 2017
VIP International Traveller
3rd Place "Most Luxurious Ski Hotel" 2017
--
European Hotel Management Association (EHMA)
EHMA Lifetime Achievement Award 2017
for Hans Wiedemann,
Managing Director and Delegate of the Board

Condé Nast Traveller
2017 Annual GOLD LIST Award
--
Reader's Choice Awards Condé Nast Traveller
5th out of 10 Top Hotels in Switzerland 2016
--
World Spa Awards
Best Hotel Spa in Switzerland 2016
--
2016 Lux Hotel & Spa Awards
Most Renowned Luxury Hotel 2016 - St. Moritz
& Most Luxurious Therapeutic
Treatments 2016 Europe
--
Connoisseur Circle
Best Wedding Hotel in Switzerland 2016
--
Condé Nast Traveller
Top 10 Most Tranquil Spas in the World 2016
--
World Travel Magazine "100 List 2016"
100 best Hotels in the World 2016
--
Travellers' Choice Awards, TripAdvisor
"Best Hotel" + "Best Service" 2018 (Switzerland)

FOR FURTHER PRESS INFORMATION

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