

BADRUTT'S PALACE *St. Moritz Switzerland*

BADRUTT'S PALACE HOTEL NAMED NO. 52 IN THE WORLD'S 50 BEST HOTELS 2025 EXTENDED LIST

The brand-new list celebrates fifty more of the world's most exceptional hotels across six continents

14 October 2025 – Badrutt's Palace Hotel in St. Moritz, Switzerland, has been named No. 52 in the first-ever extended 51-100 list as part of The World's 50 Best Hotels 2025. The announcement was revealed today by Emma Sleight, Head of Content for The World's 50 Best Hotels, on an exciting live countdown.

The first edition of this extended list includes fifty more industry-defining hotels from across six continents worldwide. This significant expansion shines a spotlight on an even broader spectrum of outstanding properties and the passionate teams behind them.

The World's 50 Best Hotels extended 51-100 list was curated by the 50 Best Hotels Academy - a global panel of more than 800 independent experts, each selected for their insight into the international hotel scene.

Badrutt's Palace Hotel, an icon of Alpine luxury since 1896, has been named to the prestigious extended list as part of The World's 50 Best Hotels 2025, reaffirming its place among the world's leading destinations. The hotel's 159 rooms and suites, with views of Lake St. Moritz, are joined by the newly opened Serlas Wing, unveiled in January 2025 and designed by ACPV Antonio Citterio Patricia Viel with interiors by Loro Piana Interiors. A vibrant culinary scene spans eleven restaurants, two bars, and the legendary winter nightclub, while leisure offerings include the newest and largest outdoor infinity pool in St. Moritz, a reimaged Kids Club, and the highest padel court in Europe alongside a brand-new tennis court. With this latest recognition, Badrutt's Palace Hotel continues to set the benchmark for sophistication and innovation in the Swiss Alps.

Emma Sleight, Head of Content for The World's 50 Best Hotels, says: "We're thrilled to expand our ranking to spotlight fifty more of the world's best hotel experiences. This extended 51-100 list celebrates a wider community of outstanding properties and the dedicated teams behind them, all shaping the future of global hospitality. Each hotel on the list has earned recognition from our newly expanded Academy of travel experts, a list which we hope inspires travellers as they plan their next trip."

Richard Leuenberger, Managing Director of the Badrutt's Palace Hotel, says. "As the only mountain and ski resort to have debuted on this prestigious list in its inaugural year, we are delighted to be featured on the 2025 extended list of The World's 50 Best Hotels. We extend our sincere gratitude to everyone who supported us by voting. This accolade is both an honor and an inspiration, motivating us to elevate our service and quality even further while remaining true to our uncompromising standards."

The awarded establishments will be recognised at the third edition of The World's 50 Best Hotels awards ceremony at London's iconic Old Billingsgate on the banks of the River Thames taking

place on 30 October. It's a pivotal date in the global travel and hospitality calendar, that will inspire consumers, travellers and hoteliers around the globe.

About Badrutt`s Palace Hotel

Since 1896, Badrutt`s Palace Hotel has been the heart of St. Moritz, where generations have discovered legendary service, timeless glamour, and a true sense of belonging. Nestled in the Swiss Alps, the Palace unites heritage and innovation with 159 rooms boasting breathtaking views, the newly unveiled Serlas Wing by ACPV Architects Antonio Citterio Patricia Viel with Loro Piana Interiors, and a culinary world of 11 restaurants, seasonal pop-ups with Michelin-starred chefs, and talents from *The World's 50 Best Restaurants and Bars*. Guests enjoy the Palace Wellness Spa with indoor and outdoor infinity pools, new tennis and padel courts, an exceptional Kids Club, and unparalleled access to alpine adventures — all part of what makes St. Moritz a global icon.

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About The World`s 50 Best Hotels

Following the success of The World`s 50 Best Restaurants and The World`s 50 Best Bars, 50 Best launched The World`s 50 Best Hotels in 2023, marking the brand`s first global launch since 2009. The World`s 50 Best Hotels list is created by The World`s 50 Best Hotels Academy, an influential group of more than 800 independent leaders, each selected for their expert opinion of the international hotel scene. The World`s 50 Best Hotels event programme – including the awards ceremony and unveiling of the list – provides a unique opportunity to unite hoteliers, restaurateurs, bar owners, media, business and luxury travellers at a captivating celebration of hospitality, passion and talent. The first edition of the awards was held in London, UK, in September 2023.

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